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**AUTOUPLINKUSA/AULtec AND OPENLANE TEAM UP TO OFFER NEW DEALER
FEATURES FOR QUICKER VEHICLE SALES**

*New Pilot Program Enables AutoUpLinkUSA/AULtec Dealers to Reap Benefits of Listing Vehicles on
Open Auction Site*

REDWOOD CITY, Calif., May 24, 2011 - [OPENLANE, Inc.](http://www.openlane.com), a leading online auction company in North America for automotive dealers to buy and sell wholesale vehicles, today announced it has expanded its relationship with AutoUpLinkUSA/AULtec to create an even more integrated wholesale vehicle management solution for faster sales for a wider audience of dealers. AULtec, Inc. (AULtec), a sister company to AutoUpLinkUSA, will now be using OPENLANE.com for a pilot program to automatically publish aged inventory online allowing dealers nationwide to view vehicles and immediately have the option to purchase. By loading wholesale units to www.openlane.com, AutoUpLinkUSA and AULtec dealers can benefit from increased opportunities to sell their vehicles and faster profits.

“We are excited to extend the highly successful partnership we’ve had with OPENLANE,” said Mike Baker, President, AutoUpLinkUSA. “By giving AULtec dealers the opportunity to reach a much wider base of potential buyers, they can benefit from faster turns and more sales. We have a great deal of confidence in this pilot program and anticipate it being highly successful.”

Participating AutoUpLinkUSA or AULtec dealers will have their retail vehicle information presented on OPENLANE.com and added to the online auction’s inventory, which is accessed by the company’s 25,000+ registered dealers. When a buyer is interested in a particular vehicle, AULtec dealers can provide a description and set a wholesale price to enable the buyer to make the transaction. With this solution, dealers can put their inventory in front of a large potential buying audience at no cost and minimal effort, as well as capitalize on the opportunity to sell their vehicles faster.

"Using OPENLANE's new Basic Listings Service, I started wholesaling my vehicles while still offering them for sale on my retail lot," said Chad Henkels, Used Car Manager, Inver Grove Honda.

"OPENLANE automatically posted my vehicles based on the criteria I set and contacted me with dealer interest. When I decided I wasn't going to be able to retail the inventory, I priced the cars fairly and they sold. The process was easy and a better way for me to wholesale."

"In addition to serving as a comprehensive and inventory-rich platform for dealers to purchase vehicles, we are equally committed to helping dealers sell vehicles on OPENLANE.com," said Ed Berkowitz, Vice President, Open Auction, OPENLANE. "By extending our partnership with AutoUpLinkUSA and AULtec, we are enabling an even greater base of dealers to utilize our auction to quickly and efficiently list and sell their cars and, in turn, increase their profit margins."

The listing process for the pilot program will be free for AutoUpLinkUSA or AULtec dealers, and they only need to pay a \$125 fee if the vehicle is purchased. If you are interested in learning more about OPENLANE's online wholesale auction, please call 866-969-0321 or email aultec@openlane.com (or autouplinkusa@openlane.com if this is for an AULUSA dealership) with your dealership name and contact information.

About AutoUpLinkUSA and AULtec

AutoUpLinkUSA is a leading inventory data and vehicle image acquisition, management and online publishing company. It is in business to help car dealerships market and sell more vehicles online. The company's superior products provided and engineered by AULtec, Inc., AULUSA's sister company, as well as the in-dealership service and product concern resolution help more than 1,400 AutoUpLinkUSA/AULtec dealership customers drive more revenue from their inventory. The company's attractive window sticker and compliant Buyers Guides services help dealers present attractive, accurate information about every used vehicle on the dealer's lot, as well. AutoUpLinkUSA is headquartered in Minneapolis, MN. www.autouplinkusa.com. AULtec, Inc. is headquartered in Charlotte, NC

About OPENLANE

[OPENLANE, Inc.](http://www.openlane.com) is a leading online auction company in North America for automotive dealers to buy and sell wholesale vehicles. The company offers end-to-end auto remarketing solutions to auto manufacturers, captive finance companies, lease and daily rental companies, financial institutions and wholesale auto auctions throughout the United States and Canada. OPENLANE powers online remarketing programs for American Honda Finance, Audi Financial Services, Avis Budget Group, BMW Financial Services Canada, Chase Auto Finance, Chrysler Financial, Porsche Financial Services, Southeast Toyota Finance, US Bank, Volkswagen Credit, among others. For more information, please visit www.openlane.com or call +1 (866) 969-0321.

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